

Camp Fashion Design

New York City

Ages 12-18



REGULAR CAMP HOURS:

Tues-Fri: 9:30am-4:30pm

Session Fees Include:

- All Activities
- Field Trips and Tours
- Supplies
- Lunch
- Camp Fashion Design T-shirt

www.campfashiondesign.com

2012 Session Dates

July 10th - 13th

July 31st - Aug 3rd

Session Fees: \$999

www.campfashiondesign.com

Welcome to Camp Fashion Design! The home for all fashionistas! If you want to be a fashion designer – then come learn about fashion in the fashion capital of the world - NYC! Camp Fashion Design is a four day 'boot camp' giving girls ages 12-18 the opportunity to learn from top industry professionals! If you like the TV show 'Project Runway' - then THIS is the camp for you!

The program steps girls through a series of workshops, team challenges and exciting field trips and tours! The camp is run by the founder of CAMP FASHION DESIGN, Heather Cole and directed by PROJECT RUNWAY'S Lisa Nargi!

Visit Mood Fabrics, the garment district, meet with top designers, stylists and models! Meet alumni from Project Runway and America's Next Top Model! Learn about designing, sketching, fabric, fashion shows, photo shoots and more...AND meet with representatives from some of the TOP fashion schools in NYC such as FIT and FDM!!



If you are interested in pursuing a career in fashion design then THIS is the place to get started!

Camp Fashion Design is held at The New York Helmsley Hotel, a world-class property nestled in the heart of Midtown Manhattan, within walking distance of Times Square, Grand Central Station and the United Nations, as well as the Theatre District and Rockefeller Center. Discounted room rates are available to campers who choose to stay at the New York Helmsley Hotel.



project RUNWAY



Lisa Nargi
Project Runway

Meet with stars from TV's hit show **PROJECT RUNWAY!** Learn how the show works and how YOU could be on the show one day!

DIRECTED BY PROJECT RUNWAY'S LISA NARGI AND MODELING CAMP'S HEATHER COLE

CAMP DIRECTOR - PROJECT RUNWAY'S LISA NARGI

Lisa Nargi is a model and actress based in NYC. While studying psychology at NYU she began her career in fashion. She is known for winning season 4 of PROJECT RUNWAY as Christian Siriano's model. She has modeled for top designers, been photographed by world renowned photographers and has appeared in numerous magazines including Elle, Glamour and Cosmopolitan to name a few.

CAMP DIRECTOR - MODELING CAMP'S HEATHER COLE

Heather Cole is founder and owner of Modeling Camp and Camp Fashion Design. A former Elite model, Heather started her career in modeling and fashion 23 years ago in London. Having worked for magazines such as Elle, Vogue and Marie Claire, Heather went on to open Modeling Camp in DC in 1995 which has since grown to incorporate programs in modeling and fashion in New York City, Los Angeles, Miami, Toronto and Virginia.

VISIT WITH CAMP ALUMNI

Campers have the opportunity to meet with Jude Drakeford, a former camper who attended Fashion Design Camp in VA and has now gone on, at age 13 to become one of the youngest up and coming designers! Jude will be visiting with campers to tell her story and also to show how she brings her inspirations to life! She will also be casting at camp for her first show for her couture line at NJ and NY fashion week in Fall 2012!



MEET TOP DESIGNERS!

Campers have the opportunity to meet top fashion designers and get a true insight on how to get in to the business, how to make your vision come to life and how to be successful in the industry!

FASHION ILLUSTRATION

Bring your ideas to life on paper through sketching. Campers learn how to sketch body forms, how to understand the structure of the human body and how it incorporates in to fashion design.



AMERICA'S NEXT
top model

VISIT WITH AMERICA'S NEXT TOP MODEL STARS!

Camp Fashion Design campers meet with ANTM's Ashley Howard and learn how fashion is viewed by those in front of the camera!



HISTORY OF FASHION DESIGN

Learn how it all got started! Campers learn about the history of fashion design and famous designers from past to present! From Coco Chanel to Karl Lagerfeld to Donna Karan...gain inspiration from the masters of design!

DESIGNER CHALLENGES EVERY DAY!

Camp Fashion Design campers face challenges every day and each day there will be a new challenge for your team to accomplish! From designing outfits out of household items, from turning burlap sacks in to cute dresses...you never know what the challenge will be! Get your creative ideas flowing as you and your team race against the clock to win the challenge!

MEET WITH REPS FROM TOP FASHION SCHOOLS

If you are thinking of a career in fashion, Camp Fashion Design wants to get you connected! Representatives from top fashion schools in NYC will visit the camp and tell you how to get started with your career in fashion!



'I loved it so much! I really liked how we got to create our own collections!' - Chloe, Age 12

TOUR OF THE GARMENT DISTRICT

This is where it all takes place! Your personal fashion guide will take you on a tour of NYC's famous garment district! Visit showrooms and learn how they work. Visit the fashion walk of fame, 'Project Runway' sites and see where the legendary designers work every day to make their designs come to life!

VISIT MOOD FABRICS!

Visit and have your own personal tour of NYC's largest fabric store – Mood Fabrics! Featured frequently on TV's hit show 'Project Runway', this store is a maze of fabrics of all kinds from all over the world! Your personal tour guide from Mood will show you around the store and help you select your fabric for the designer challenge that day!

mood
DESIGNER FABRICS

COSTUME JEWELRY FACTORY

Visit Costume Jewelry Factory in the Garment District, have a factory tour and an opportunity to attend one of their famous sample sales! This could be your chance to pick up a unique piece of jewelry for between \$5-\$20!

VISIT M&J TRIMMING IN NYC

Campers visit M&J Trimming – the world's largest trim store! M&J Trimming is a company worldly known for its top quality trimmings. In their 5,000 sq ft showroom in New York City, you will be able to find a huge array of imported items; such as ribbons from France, laces from Switzerland, Austrian Swarovski crystals, buttons from Italy and so much more.



DESIGN YOUR OWN MOOD BOARD

Campers create their own line of clothing, their own brand name and bring it all to life in an essential concept board! Here is your chance to get creative!



TOP DESIGNER OF THE WEEK!

Every day girls are set challenges to accomplish by top industry professionals. Winners of the Camp Fashion Design challenges receive prizes such as sewing supplies, extra time on the next challenge, etc! At the end of the program, a Top Designer is announced! *(Please note that in keeping with the spirit of the camp, these competitions are for fun only! There are many opportunities for campers to win prizes and the emphasis is on being a team player, being enthusiastic and working alongside with others!)*



FASHION SHOW PRESENTATION

All campers have the opportunity to participate in the fashion show presentation for family and friends on the last day! This is a great way to show everyone what you have been working on all week and a fun way to celebrate the end of camp!

YOUR CHANCE TO BE IN THE NEWS!

NBC NY, Channel One News, The New York Post...NYC was all abuzz this summer with what was going on next door at our sister camp, Modeling Camp NYC!



HOUSEHOLD DESIGNS!

One of our favorite activities every year is our Household Design Challenge. Campers race against the clock to create their own creations out of a mystery bag of household items! Who knows what you will get to work with? And how creative can YOU be?



'I am in love with this camp! You get to learn so much about the fashion industry!' – Jenny, age 17

Maggie Seider

Fashion Photographer for
Camp Fashion Design



Maggie Seider has been photographing fashion and lifestyle for three decades in North America and Europe, where she lived and worked for over ten years. Her editorial work for publications such as Elle, Vogue and numerous other magazines have been published worldwide. She has had over one hundred magazine cover credits.

Commercial Clients include Wonderbra, Champion, Bali, Hanes, Gerber, Wrangler, James Dean, Renault, as well as clothing designers in Spain and America, and European hair salons. She is best known for her work in beauty and children. Having worked with most of the major agencies to develop young talent, she is known for her patience and ability to teach.

"It has been wonderful to see the results of what one model, gifted with brains equal to her beauty, has brought to America. The success of Heather Cole's programs are the direct result of her consummate experience in all aspects of the business of modeling and her own personal integrity and professional attitude...a wonderful experience for any young girl regardless of her goals. The confidence, style and presence, well demonstrated and practiced are gifts that last a lifetime."

— Maggie Seider



Is MODELING more your style?

Then check out our sister camp MODELING CAMP which offers locations in New York City, Los Angeles, Miami, Toronto and Virginia! If you want to be a model, look like or model...or simply become one for the week - then this is the camp for you! Meet guest speakers from America's Next Top Model, Elite Model Management, Wilhelmina, Seventeen Magazine and MTV! Do Photo shoots, TV commercials, Fashion Shows...and more! This camp is the ultimate model experience!

ADD ON PHOTO SHOOT CAMP NYC!

All Camp Fashion Design campers have the opportunity to add on Photo Shoot Camp NYC - a photo shoot held on location every Saturday following the four day boot camp.

Here girls have the opportunity to shoot outside on location in NYC at a private one on one photo shoot with top fashion photographer Maggie Seider! This is a great way to start your own portfolio or simply an opportunity to get some fabulous pictures of yourself.

Girls have their own private photo shoot session with Maggie while their hair and make-up is done for them by top NYC hair and make-up artists.

For more information on Photo Shoot Camp NYC please visit our website at www.campfashiondesign.com.



"It's full of different activities to teach you about fashion and it's sooo much fun!"

— Sarah, age 14



To register please visit our website at www.campfashiondesign.com

For more information please call us toll free on 888-757-5575.

Please see the 'Lodging' page on our website for advice on where to stay.

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